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 $\mathcal{M}IT$ 

Vírutcham

## MITIANS BUSINESS UPDATES (Monthly E Magazine)



Mr. Janaradhan Padmanabhan, TNo 2154 Elecs
MITian - Amazing & Inspiring Talents..! "



MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 04: 14. 04. 2022

#### **Editorial**

The fourth issue in the year 2022 is ready and its there now for leisure reading for all us. The issue comes on an auspicious day "**Tamil New Year - Subakrith Varsham**" marks beginning of first Tamil month "**Chithirai 01**". Let us all hope and pray that peace and happiness spread to everyone in India and all citizens around the globe. Let everyone possess all willpower and courage to face any calamities like Covid or Omicron to fight in near future and to lead a fear free life.

#### This issue highlights:

We, the *MITians* take pride in wishing our illustrious alumnus *Dr. Sivan, 29th batch Aero, very many happy returns of the day.* He is source of inspiration for many young *MITians around the globe.* 

Let us pray for our super senior **Dr. R. Venkatapathi, aged 92** for his soul to rest in peace. He has been an active Business Partner of "**Tamil Daily Newspaper Dinamalar**" who has inherited the business from his Founding Father. MITEA has organized a physical meet and an interesting presentation on 9th April on the topic "**Impact of Russian & Ukraine War on Global & Indian Economy**" at AU Alumni Club. It was attended by more than 30 alumni entrepreneurs and also few MIT students. The web portal www.mitea.in has been made live from 9th April. Networking dinner was arranged for all.

The issue also highlights on MITAA Coimbatore chapter news on Book Release by an alumnus and motivating story of 21st Batch Elecs alumnus who has exemplary talents of charcoal painting covered in the cover page is worth admiring and appreciating. One page write up on an young entrepreneurs' successful ventures, who is driving more junior MITians to think of entrepreneurship is very much laudable.

A special health tips titled "An important message for all senior citizens" is a must read for everyone who has crossed 50. A short news item on "Air India Back to Tata" is very interesting. Webinar 27 presentation was given by Mr. Jayapal TNo 32105, Retd CEO of CEMILAC, DRDO, Bangalore on the topic Aerospace Business Opportunities for MSMEs was organized virtually by MITEA and attended by many alumni. A detailed report on Stock market for all those who are keen in shares investing and trading.

In the last 30 days we celebrated Holi the festival of colours, Ugadhi New year for Telegu & Kannada speaking people, Ram Navi and today we are celebrating Vishu & Tamil New year. Its festive season in almost all the places in TN and the climate also getting chilled with untimely rains now and then.

The issue dedicates a page for all the new registered members of MITEA who are actively participating and making the association grow. The details for becoming a member is shared.

I sincerely make an appeal to all the readers, alumni and students who are reading the E Magazine to contribute by writing your comments on the contents published and how it can be improvised to make it more interesting and useful.

*I* would like to express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.

Yendrum Anbudan Dr.K.Elamvazhuthi TNo 01602 Founder & Chief Editor



### **EDITORIAL TEAM**

( Volunteers are kindly requested to join the Editorial Team. Interested can mail to mitvirutcham@gmail.com )

- ASSOCIATE EDITOR : Mr. S. Venkata Subramanyam, T No: 1439 (Automobile) Founder & CMD, M2M Scada Solutions Pvt Ltd., Hyderabad. . Mob: +91 91009 44221
- ASSOCIATE EDITOR : Mr. Rajesh Vedhamurthy, T No: 20033468 (56th batch MITian—E & I). Founder & MD, Hikeon Technologies Pvt Ltd, Chennai. Mob: +91 76250 88112

### **EXPERT FIELD EDITORS IN :**

- New Business Opportunities : Mr. Pughazendi, T No: 36221, Co Founder & Director– Perfint Healthcare Pvt Ltd., Chennai. Mob: +91 98414 24960
- MITians in Positions of Power in Government Sectors: Mrs. Anbuselvi, TNo: 38302, Sr Deputy General Manager– Bharat Electronics Limited., Bangalore. Mob: +91 94498 12672
- New Start– up Ventures & Business Incubation Centres : Mr. Venkatesan, TNo: 39230 Founder CEO, Mpover India Tyre eService & AMC Pvt Ltd.( A Startup Company) Chennai. Mob: +91 9566170179
- Businesses in IOT, Machine Learning : Mr. MK.Kailash, T NO: 35414, Founder & Investor KioTek Digi Networks LLC., North Carolina, USA. Mob: +1 952 994 3214
- Business Trends in Electronics and Instrumentation: Mr.Sendilvel, T No: 39342, Founder & MD, Malar Electronics, Chennai. Mob: +91 98401 28157
- Recent Trends in Manufacturing Sectors: Mr. Ramakrishnan( Ramki), T No: 34428, Founder MD, Precia Molen Pvt Ltd., Chennai. Mob: +91 98846 20051
- Growth potentials in Rubber & Plastics and Composites: Mr. Gokul, T No: 08602, Founder & MD– Molecule Technologies Pvt Ltd., Dharmapuri. Mob: +91 94422 29913
- New opportunities in Real Estate and Construction Businesses: Mr. Abdul Kathar, TNo 07501, Director– A.K. Properties, Chennai Mob: +91 89399 47080 & Mr. Srinivasan, T No: 42224, Founder & MD– Six Sigma Readymix Concrete Pvt Ltd., Chennai & Coimbatore. Mob: +91 89734 40500
- Highlights of MITAA in Parent Chapter and regional Chapters: Mr. Ketharaman, TNo: 12510(40th Batch MITian), American Mega Trends, Chennai
- Highlights of MIT Entrepreneurs Association- MITEA : Mr. K. Saravanan, T No: 46432, Founder & MD– Preipolar Engineering Pvt Ltd., Chennai. Mob: +91 98409 49939
- MIT Campus, Anna University Updates: Dr. Neelavathi Pari, Asso Prof of CSE Dept, & Head EDC cell, MIT Campus, Anna University. Mob: +91 99628 27638
- Achievements of MITians in Academics : Mr. Thayanithi, TNo: 2011508026, RPT Dept, presently in KTH Royal Institute of Technology, Sweden

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#### Happy Birthday Dr. Sivan(29th Batch Aero MITian)...14th April (You are source of inspiration for many mitians)

We, the MITians wholeheartedly wishing you many more "Happy Returns of the Day"....Some of the pics taken during his visit to MIT campus on 22nd March 2018 immediately after taking charge as the ISRO Chairman on 15th Jan 2018 and when he was felicitated in the "Founders Day, Alumni Day and Institute Day" for his achievements.











Had the chance to interact with Dr. Sivan



Dr. Sivan having lunch with MIT Dignitaries

**Important News from the Press media** - **Business & Academics** Dr.R. Venkatapathy is a Super senior alumnus of MIT Aero Dept. We, fellow mitians salute for his achievements in his Business and Life and pray for his soul to rest in peace...

வத்துார், திருச்சி, மதுரை, திருநெல்வேலி, நாகர்கோவில் ■ 18 LIAALD 77 ■ LDOOR 71 இதற 217 ■ VOL 71 ISSUE 217

# 'தினமலர்' பங்குதாரர் டாக்டர் ஆர்.வெங்கடபதி காலமானார்

சென்னை, ஏப். 12-'தினமலர்' நாளிதழின் பங்கு தாரர் டாக்டர் ஆர்.வெங்கடபதி, 91, நேற்று காலை சென்னை யில் காலமானார். அவரது மறைவுக்கு, தமிழக கவர்னர் ரவி, முதல்வர் ஸ்டாலின் உள்ளிட்ட அரசியல் தலைவர்கள் இரங்கல் தெரிவித்துள்ளனர்.

'தினமலர்' நிறுவனர் ராம சுப்பையரின் ஐந்து மகன்களில் மூத்த மகன் வெங்கடபதி. இவர் கன்னியாகுமரி மாவட்டத்தில், தழுவிய மகாதேவர் கோயில் என்ற கிராமத்தில் பிறந்தார். நாகர்கோவில் எஸ்.எல்.பி., பள்ளியில், தன் பள்ளிப் படிப்பை முடித்தார்.

காரைக்குடி அழகப்பா கல்லுாரியில் பி.எஸ்சி., படித் தார். தொடர்ந்து, சென்னை எம்.ஐ.டி.,யில், 'ஏரோநாட்டிக் கல் இன்ஜினியரிங்' முடித்தார்.

அதே காலக்கட்டத்தில் நம் முன்னாள் ஜனாதிபதி அப்துல் கலாமும் அங்கு படித்தார். பின், வாரங்கல்லில் உள்ள ஆர்.இ.சி., எனப்படும் மண்டலப் பொறி யியல் கல்லூரியில் உதவி பேராசிரியராக பணிபுரிந்தார்.

#### அமெரிக்காவில் பட்டம்

அடுத்து, 1956ல், அமெரிக் காவின் பென்சில்வேனியா 'ஏரோநாட் பல்கலையில், டிக்கல் இன்ஜினியரிங்'கில் முது கலைப் பட்டம் முடித்தார். அதன் பின், 'போயிங்' கம்பெனியில், வடிவமைப்பு துறையில் சிறிது காலம் பணியாற்றினார்.

படிப்பில் ஆர்வம் கொண்ட வெங்கடபதி, ஆராய்ச்சி படிப் பான பிஎச்.டி., முடிக்க திட்ட மிட்டார். அமெரிக்காவில் அதற் குரிய பேராசிரியர் இல்லாததால் ஜெர்மனி சென்றார்.

ஹானோவர் பல்கலையில், அங்குள்ள வழக்கப்படி ஒராண்டு ஜொமன் மொழி கற்றபின்,



பிஎச்.டு., 200 முடித்தார். ஆண்டுகள் ஜெர்மனியில் ஒரு நிறுவனத்தில் பணி புரிந்தார்.

அந்த நிறுவனம் வளைகுடா பகுதியை மேம்படுத்தும் பணி யில் ஈடுபட்டிருந்ததால், அங்கும் சில காலம் பணி புரிந்தார்.

தமிழகத்தில் எண்ணூர் மற் றும் மேட்டூரில் பவுண்டேஷன் நிறுவனம் அமைத்திருந்த, 'பவர் பிளான்ட்'களில், வடிவமைப்பு பொறியியல் ஆலோசகராகப் பணியாற்றினார். திருச்சி 'பெல்' நிறுவனத்தில், வடிவமைப்பு பொறியியல் ஆலோசகராகவும் பணியாற்றி உள்ளார்.

தன் தந்தையால் துவக்கப் பட்ட, 'தினமலர்' நாளிதழில், 1972 – 73ல், சகோதரர்களுடன் சேர்ந்து பங்குதாரர் ஆனார். இவருக்கு மூன்று மகள்கள், பேரன், பேத்திகள் உள்ள னர். இவரது மனைவி, 1997ல் காலமானார்.

சிறிது காலமாக நோய்வாய்ப் பட்டிருந்த வெங்கடபதி, நேற்று காலை 7:20 மணிக்கு சென்னை அப்பல்லோ மருத்துவமனை யில் காலமானார். மாலை 4:30 மணிக்கு, சென்னை கண்ணம் ஸ்ட்ரக்சுரல் இன்ஜினியரிங் கில் மாபேட்டையில், அவரது உடல்

தகனம் செய்யப்பட்டது.

செய்தித்துறை அமைச்சர் சாமி நாதன், துறை இயக்குளர் ஜெய சீலன் மற்றும் ஏராளமானோர் நேரில் அஞ்சலி செலுத்தினர்.

#### கவர்னர் இரங்கல்

'தினமலர்' மூத்த பங்குதாரர் டாக்டர் வெங்கடபதி மறைவுக்கு, தமிழக கவர்னர் ரவி, முதல்வர் ஸ்டாலின் உள்ளிட்ட அரசியல் கட்சி தலைவர்கள் இரங்கல் தெரிவித்துள்ளனர்.

தமிழக கவர்னர் ரவி: 'தின மலர்' நாளிதழின் நிறுவனர் டி.வி. ராமசுப்பையரின் மூத்த மகன் டாக்டர் வெங்கடபதி மறைந்த செய்தி அறிந்து வருத்தம் அடைந் தேன். பத்திரிகை துறையில் நீண்ட அனுபவம் மிகுந்தவர்.

'தினமலர்' நாளிதழ் முன்னணி பத்திரிகையாக வர உதவியாக இருந்தவர். அவரது மறைவு பத்திரிகை துறைக்கும், தின மலர்' வாசகர்களுக்கும் பெரும் இழப்பு. அவரது குடும்ப உறுப் பினர்களுக்கும், 'தினமலா்' ஊழியர்களுக்கும், வாசகர்களுக் கும் ஆழ்ந்த இரங்கல்.

முதல்வர் ஸ்டாலின்: 'தினமலர்' நாளேட்டின் நெல்லை, நாகர் கோவில் பதிப்பாளா வெங்கடபதி மறைவுற்றார் என்ற செய்தியை அறிந்து மிகவும் வருந்தினேன். அவரை இழந்து வாடும் குடும்பத் தினருக்கும், 'தினமலர்' ஊழியர்க ளுக்கும் என் ஆழ்ந்த இரங்கலை யும், ஆறுதலையும் தெரிவித்து கொள்கிறேன்.

இவ்வாறு கூறியுள்ளார்.

#### தலைநிமிர் நாளட்டின் பிதாமகன்

முதல்வர்

செய்தித்துறை அமைச்சர் சாமி நாதன்: 'தினமலர்' நிறுவனர் டி.வி. ஆரின் மூத்த மகனும், 'தினமலர்' நாளிதழின் நெல்லை, நாகர்கோவில் பதிப்பாசிரியராக இருந்தவரு மான வெங்கடபத் இயற்கை தொடர்ச்சி 7ம் பக்கம்

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## Important News from the Press media...contd.

# UGC to allow experts without PhD to teach in central univ

Manash.Gohain @timesgroup.com

New Delhi: In a major move to rope in industry experts and professionals, the University Grants Commission (UGC) is doing away with the mandatory PhD requirement to teach in central universities. Special positions — professor of practice and associate professor of practice — are being created. This will allow, say a diplomat, to walk in to teach international relations.

"There are many experts who want to teach. There could be someone who has implemented large projects and has a lot of on-theground experience, or there could be a great dancer or a musician. But we can't appoint them going by the present rules," said UGC charperson M Jagadesh Kumar.

Therefore, it was decided that special positions will be created, he said. "There would



**ROPING IN THE BEST BRAINS** 

be no need for a PhD, the experts will just need to have demonstrated experience in a given domain," he added.

These positions can be either permanent or temporary depending on the institutions' requirements. Experts who have superannuated at the age of 60 can also join as full or part-time faculty and work till the age of 65.

Vice chancellors of central universities in a meeting with Kumar on Thursday decided to set up a committee to work on the amendments in the regulations for teachers' appointment. The meeting was called to discuss the progress in implementation of the National Education Policy among other things.

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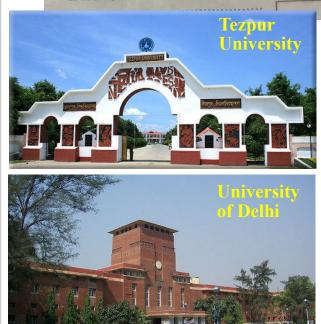
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The UGC is also planning a centralised portal to track, streamline and ensure appointments of teachers without delay. According to the ministry of education, as of December 2021, there were over 10,000 teaching positions lying vacant in centrally funded institutions.

An industry professional with a job can join in a parttime position or give up his/ her job to join as a full-time faculty. Experts who have superannuated at the age of 60 can also join as full or parttime till the age of 65.

Another decision taken at the meeting is work on a centralised faculty recruitment portal for the CUs so that prospective candidates can register and whenever a university announces those positions they will appear in the portal.





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## Important News from the Press media ..contd.

# Startup signs MoU on rail safety tech

TIMES NEWS NETWORK

Bengaluru: The IISc-incubated startup L2MRail and Society for Innovation and Development (SID) at the institute have signed an MoU with the Dedicated Freight Corridor Corporation of India (DFCCIL) to enhance rail safety by automating rail wagon inspection and defect detection.

The L2MRail team and IISc have pioneered the Machine Vision-Based Inspection Svstem (MVIS), the first of its kind in India, overcoming the limitations of human inspection. "While rail safety has traditionally been associated with passenger carriers, freight trains also require real-time monitoring. While accidents are always a possibility, goods also need to arrive on time, for which timely inspection is essential. We are proud to say that the home-grown L2MRail is stepping in to fill in that gap," said Prof Gurumoorthy, chief executive of SID.

MVIS can enable automated inspection of wagons during day and night, at high train speeds, with wide variations in load and wagon types and on any kind of terrain.



Mr. Dhanaseelan, TNo: 39308, CTO of L2MRail. Its an IISC Startup company.

Those who are interested to discuss with him on various IOT projects, pl contact him on his

Mob: +91 99012 51345

Email: dhanaseelan.t@gmail.com

Times of India, 23.03.2022

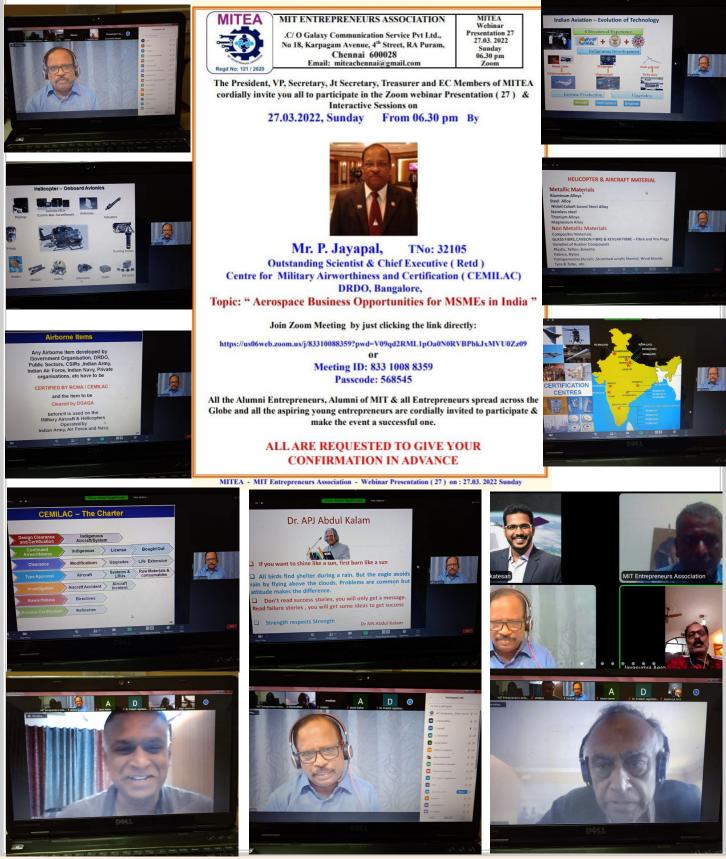
This end-to-end automated system will be developed within a year and can be deployed anywhere in the world for fast detection of defects in wagons.

Initially at a single location, MVIS will eventually be installed across the stretch of eastern and western corridors between Kolkata and Ludhiana (eastern) and Mumbai and Dadri (western). "While trains are routinely inspected, manual inspection has its limits. We welcome the channelling of innovative solutions towards strengthening rail safety through predictive maintenance, preventing potential accidents and downtime," said RK Jain, MD of DFCCIL. .....

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## Highlights of MIT Entrepreneurs Association (MITEA)

MITEA organized the virtual Webinar 27 presentation on 27th March 2022, Sunday, 06.30 pm to 08.00 pm. Some of the highlights are shared herewith.



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#### Highlights of MIT Entrepreneurs Association (MITEA)..contd.

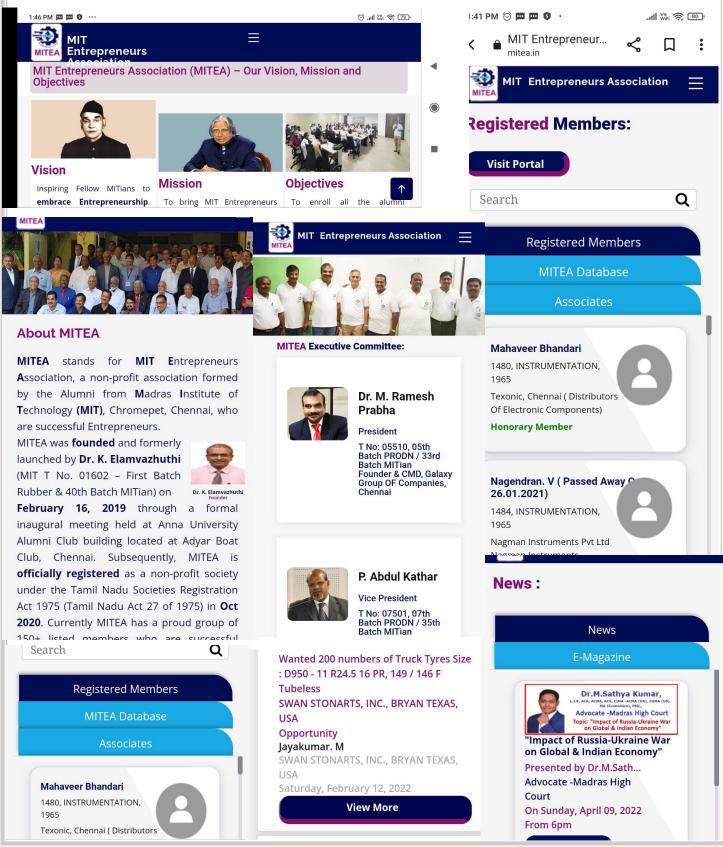
MITEA organized the Physical meet, presentation and networking dinner at Anna University Alumni Club, Boat Club Road, Adayar, Chennai on 9th April 2022, Saturday evening from 06.00 pm. Some of the pictures taken during the meet is being shared herewith:



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#### MITEA Web portal www.mitea.in made live wef 9th April 2022

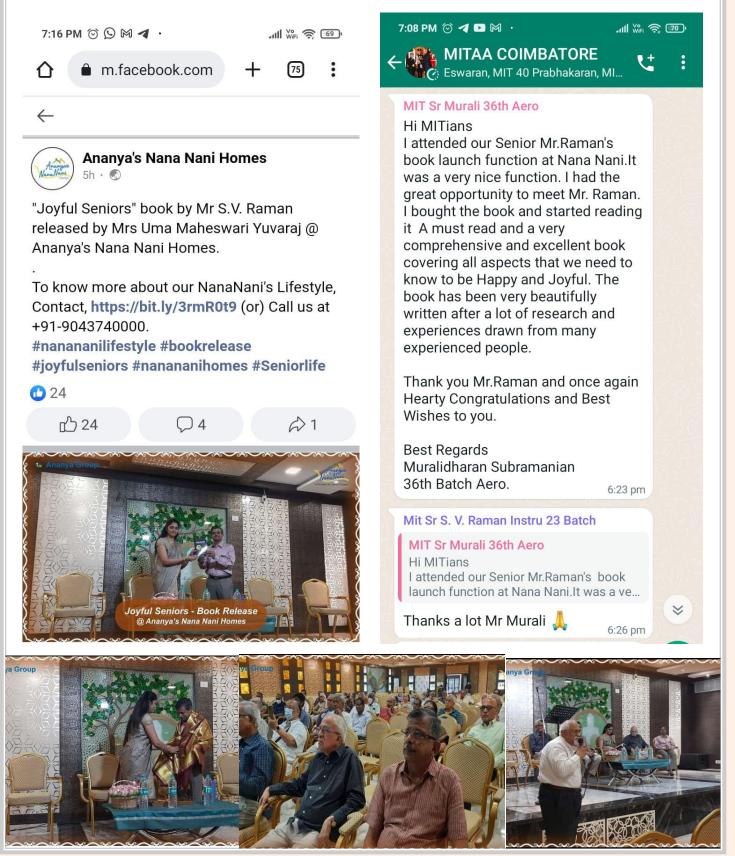
MITEA portal www.mitea.in has been made live from 9th April 2022. Some of the messages from the web portal is shared herewith. All the MIT alumni around the globe and students are kindly requested to go through the same and share your feedback.



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## Highlights of MIT Alumni Association (MITAA)..Cbe Chapter

MITAA Coimbatore Chapter organized a function to release the book written by our Senior alumnus Mr. S.V. Raman, 23rd Batch MITian on 4th April 2022. Some of the pics and details of the event.



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## Mr. Janaradhan Padmanabhan, 2154, Elecs MITian - sharing his Career and Life Experiences. Motivating story.



#### J. Padmanabhan T Number: 2154

Mr. J. Padmanabhan, known to more people as just JP, belongs to 21st batch Electronics. He was born in 1948, in Trivandrum, in a well educate family. His father was the Chief Engineer of Kerala PWD.

During his school days itself he had keen interest in science. With the help of magazines meant of hobbyists he assembled small electronic gadgets and installed them across the house. One neighbor, who was a scientist in ISRO, had a great influence in nurturing this interest and he facilitated reading many hours talking with him on space physics, space programs etc. A visit along with this scientist to Tumba Equatorial Rocket Launching Station (TERLS), ISRO, Trivandrum created a strong determination to build his career in the field of science and technology.

Padmanabhan did his BSc in Physics, Chemistry and Mathematics from Kerala University. During his BSc days every year he won first prize for Science Essay Competition conducted by the Department of Physics. After completing BSc, Padmanabhan joined MIT in 1969 in the department of Electronics. During his final year in MIT, he built a hard wired computer (It was the period before microprocessors came into existence) and exhibited it in an inter-collegiate competition held at Chennai, representing MIT. His exhibit was awarded second prize and later he was invited by the Central Ministry of Education for participation in a national level science exhibition at Delhi, which was attended by dignitaries like Prime Minister Indira Gandhi, ministers of Education, science and technology etc.

After the final year examinations, Padmanabhan did his project at VSSC, ISRO Trivandrum, developing a PCM System which gave him hands on experience in advanced design technologies and opened up the doors to secure his first job in ISRO itself. After completing DMIT, he joined Space Application Centre (SAC), ISRO, Ahmedabad as one



of its early employees. During that time, SAC did not have a campus of its own. The design and testing labs were located in various residential apartment complexes. In the kitchen of one such residential flat, Padmanabhan did the design, assembly and tastings of his first system in SAC.

### Mr. Janaradhan Padmanabhan, 2154, Elecs MITian - sharing his Career and Life Experiences. Motivating story..contd.



Padmanabhan worked in the Remote Sensing Division of SAC and developed systems for handling the satellite data received from early Remote Sensing Satellites of India. Being a bachelor at that time, he spent all his time in his lab and library. He strongly feels there is a wide gap between what one learns in the college and what one needs to know to handle the kind of designs being used in organizations like ISRO.

Being the first engineer of the newly formed division, he had the opportunity to build the division by adding infrastructure one by one, interact with senior scientists of various other divisions etc. Padmanabhan was sent to space research organizations of Hungary and France, to learn and bring advancedvtechnologies to SAC. During his tenure in SAC, Ahmedabad, Padmanabhan presented many technical papers on his developments in various conferences.

During the eighties, private sector companies in India started entering high technology fields and many companies were looking for people with relevant experience. Because of his experience in both design of systems using advanced technologies as well as in setting up development facilities from the scratch, Padmanabhan had a number of offers to join the private companies. He joined one company in Cochin, which wanted to diversify from the present Electro Mechanical product line to manufacture of computer peripherals. He developed the R&D facility and later the production facility for this company.

After serving eight years in this position at Cochin, Padmanabhan joined Advanced Micronic Devices Ltd in Bangalore as head of R&D. His R&D developed single different types of computers, Real Time Systems, add on cards for various industrial applications etc. which were well accepted by the industry, aerospace and defence labs.

In few years a larger manufacturing facility became necessary for producing the developed products. Padmanabhan took up the responsibility of setting up a manufacturing facility and QC to meet the defence standards, established customer support, supply chain etc.

#### Mr. Janaradhan Padmanabhan, 2154, Elecs MITian - sharing his Career and Life Experiences. Motivating story..contd.



During the nineties Indian economy was liberalized and unrestricted import of all types of computers was permitted. That made local development of computers irrelevant and posed great challenge of survival for the highly skilled development team built over the years. To meet this challenge, Padmanabhan restructured the R&D to offer design services and take up development of custom projects for various defense and aerospace labs. This required ad-

vance technology products and technology for which he established business partnership with number of technology companies in USA, UK, Norway, Israel, etc. With the combination of latest technology products from principals and years of design and development experience, his team could develop systems which were used in prestigious projects of national importance like LCA (Currently Tejus), ALH, Prathvi missiles, Pilotless Target Aircrafts, Pilotless Surveillance vehicles, Submarine detection systems, Vehicle Tracking Systems, etc.

Over the years as his career grew, Padmanabhan became head of various divisions of the organization like Development, Technical Support, Sales, Marketing, independent finance and HR Training for his technology vertical. He grew along with the organization and retired as the President of the company in 2013.

Mr. Padmanabhan has been the project guide for many BTech and MTech students. He has presented many papers on various technical topics. He has been the visiting faculty in VIT, University of Cochin and had contributed in upgrading the syllabus of many Autonomous Universities. He has given number of talks at DRDO facilities to introduce latest technology which are relevant to their applications.

#### **POST RETIREMENT**

Mr. Padmanabha has a wide range of interests in areas like Carnatic Music, English Novels, Wild Life, Hindu Philosophy, Art and Science, long distance driving etc. After retirement he is busy with the pursuit of all these passions. He is a self-groomed artist regularly doing pencil sketches and charcoal sketches. His sketches are available on Instagram.

His articles on Advaita Philosophy and Bhagavad Gita are regularly being published in the Spiritual and Philosophy magazine "Tattvaloka" coming from Sringeri Mutt. Padmanabhan firmly believes age is not an excuse to stop doing things, but only we stop doing many things thinking we are old. In fact ageing starts when one stops pursuit of his

## AN IMPORTANT MESSAGE FOR ALL SENIOR CITIZENS -MUST READ WITH PATIENCE.

### \*Rules for senior citizens!\*

1. Please don't lock the doors of washroom from inside when you are inside. Sit down on a stool or chair and take bath/ shower. Don't stand & take a bath even under the shower.

2. Keep a hand-hold attached to the wall near your W C (Western Commode) to hold while sitting on/ getting up from the commode.

3. Wear your trousers/ pyjamas, sitting on a chair or bed.

Don't try wearing them standing.

4. When you get up from bed, get on to sitting posture and stay 30 seconds and then stand up near the bed 30 sec before walking for attending to calls, especially at nights.

5. Don't walk on \*wet\* floors.

6. Avoid climbing stool/ chair/ benches to repair/ clean fans, Photos and drying cloths etc..

7. Avoid driving any vehicle alone. Let someone accompany you.

8. Please take medicines as per schedule / Doctor's advice

9. Don't compromise with anyone, on thing which gives / keeps you happy.

10. Please go along with your spouse, when you are going to BANK, MARKET, SHOPPING etc..

11. When you are alone at home, please don't entertain unknown people, and always be alert.

12. Always have \*TWO\* main door key bunches, one with you and the other with your spouse.

13. Better to have a call-bell in bedroom to call for emergency

14. Be polite and soft - spoken with everyone you are with.

15. Don't think about PAST or FUTURE. For you, PRESENT is real & very valuable .

16. At this age, \*Peace of mind \* Maintaining good health,\* \*Happiness and

Healthy Relationships\* are very important.





#### 40 Years Ago ::

40 years ago, children were gentle with their parents. Today parents have to be gentle with their children.

40 years ago, everyone wanted to have children. Today many people are afraid of having children.

40 years ago, children respected their parents. Now parents have to respect their children.

40 years ago, marriage was easy but divorce was difficult. Nowadays it is difficult to get married but divorce is so easy.

40 years ago, we got to know all the neighbours. Now we are strangers to our neighbors.

40 years ago, people had to eat a lot because they needed the energy to work hard. Now we are afraid to eat fatty foods for fear of the cholesterol.

40 years ago, villagers were flocking to the city to find jobs. Now the town people are fleeing from the stress to find peace.

40 years ago, everyone wanted to be fat to look happy. Nowadays everyone diets to look healthy.

40 years ago, rich people pretended to be poor. Now the poor are pretending to be rich.

40 years ago, only one person worked to support the whole family. Now all have to work to support one child.

40 years ago, people loved to study and read books. Now people love to update Facebook and read their whatsapp messages.



### **Points to Ponder**

#### \*What is spiritual maturity?\*

1. Spiritual Maturity is \*when you stop trying to change others, ...instead focus on changing yourself.\*

2. Spiritual Maturity is when you \*accept people as they are.\*

3. Spiritual Maturity is when you \*understand everyone is right in their own perspective.\*

4. Spiritual Maturity is when you \*learn to "let go".\*

PHYSICIST PROFESSOR DR. DEEPAK DHAR 5. Spiritual Maturity is when you are able to \*drop IISER PUNE BECOMES THE FIRST INDIAN TO "expectations" from a relationship and give for the sake **GET BOLTZMANN MEDAL** of giving.\*

6. Spiritual Maturity is when you \*understand whatever you do, you do for your own peace.\*

7. Spiritual Maturity is when you \*stop proving to the world, how intelligent you are.\*

8. Spiritual Maturity is when you \*don't seek approval from others.\*

9. Spiritual Maturity is when you \*stop comparing with others.\*

10. Spiritual Maturity is when you \*are at peace with yourself.\*

11. Spiritual Maturity is when you \*are able to differentiate between "need" and "want" and are able to let go of your wants & last but most meaningful !\* 12. You gain Spiritual Maturity when you \*stop attaching "happiness" to material things !!\* "Wishing all a happy Spiritually matured life"

DID YOU KNOW

meets from North to South & from East to West. This Only of its kind in the World & its present only in India. Incredible India !!!



**GLAD TO SEE AN INDIAN** SCIENTIST WORKING IN INDIA RECEIVE **SUCH A PRESTIGIOUS AWARD !** 

### முதல் மாவட்டம்

இந்தியாவின் முதல் மாவட்டம் எது தெரியுமா, நிர்வாக வசதிக்காக, மாவட்ட நிர்வாகத்தை, இந்தியாவில் முதன் முதலில் ஆங்கிலேயர் ஆட்சிக் காலத்தில் ஏற்படுத்தப்பட்டது. அப்படி ஏற்படுத்தப்பட்ட மாலட்டங்களில் இந்தியாவில் முதல் மாவட்டம் தமிழ்நாட்டில் உள்ள சேலம் மாவட்டம் என்பது ஆச்சரியமான சிறப்பான செய்தியாகும். இது 1792ஆம் ஆண்டு உருவாக்கப்பட்டது. அதன் பிறகுதான் நிர்வாக வசதிக்காக மற்ற மாவட்டங்கள் உருவாக்கப்பட்டது இது. தமிழாகளுக்கு பெருமை தரும் தகவல் ஆகும்.



## Air India Back to Tata...

## 'ஏா் இந்தியா' தலைவராக சந்திரசேகரன் தோ்வு

புதுடில்லி, மார்ச் 15–

'ஏர் இந்தியா' நிறு வனத் தின் தலைவராக, சந்திர சேகரனை, 'டாடா சன்ஸ்' நிறுவனத்தின் நிர்வாக குழு அறிவித்துள்ளது.



சந்திரசேகரன்

ஏர் இந்தியா நிறுவ னத்துக்கு தலைவராக சந்திர சேகரனை நியமித்து விட் டாலும், தலைமை செயல் அதிகாரிக்கு யாரை நியமிப் பது என்பது குறித்த தேடல் இன்னும் தொடர்கிறது.

கடந்த ஆண்டு அக் டோபரில், ஏர் இந்தியாவை வாங்குவதற்கான ஏலத்தில், டாடா குழுமம் வெற்றி பெற்றது. கிட்டத்தட்ட 18 ஆயிரம் கோடி ரூபாய்க்கு, ஏர் இந்தியாவை, டாடா சன்ஸ் நிறுவனம் கையகப் படுத்தியது.

இதையடுத்து, உள்ளார்.

அதன் தலைமை செயல் அதிகாரி பதவிக்கு, 'துருக்கி ஏர்லைன்ஸ்' நிறுவ னத்தின் முன்னாள் தலைவரான இல்கர் ஐசியை நியமிக்க இருப்பதாக தெரிவித்தது.

ஆனால், அவரது நிய மனத்துக்கு, சில அமைப் புகளிடம் இருந்து எதிர்ப்பு கிளம்பியதை அடுத்து, இல்கர் ஐசி, ஏர் இந்தியா வின் தலைமை செயல் அதிகாரி பதவியை ஏற்க விரும்பவில்லை என தெரிவித்துவிட்டார்.

இந்நிலையில், தற்போது டாடா சன்ஸ் தலை வராக இருக்கும் சந்திர சேகரன், ஏர் இந்தியா நிறுவனத்தின் தலைவராக தேர்வு செய்யப்பட்டு உள்ளார். JRD Tata flew the first flight of Tata Airlines on October 15, 1932. The airlines came to beknown as Air India following its nationalisation post Independence.

Life came full circle for Maharaja on Thursday, January 27, 2022 as India's commercial carrier Air India returned to the Tata Group on the day. The government officially handed over the national carrier to the business conglomerate after the PM met Tata group Chairperson Mr. Chandrasekaran.

Air India was established 90 years ago in 1932 under the leadership of Jehangir Ratanji Dadabhoy Tata, fondly known as JRD Tata, the first Chairman of Tata Group. During its initial years, Air India was called as Tata Airlines. Later it was nationalised and renamed as Air India.

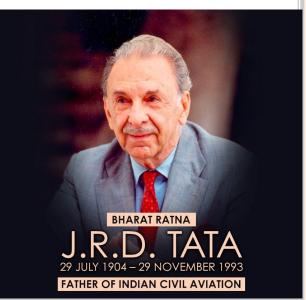
JRD Tata who himself was an aviator and the first civil aviation pilot of India, kept the company close to his heart.

This followed when his successor Ratan Tata took over the operations of the group.

**The first Flight:** JRD Tata flew the first flight of Tata Airlines on 15th October, 1932. The first carrier flew on Karachi - Ahemedabad - Bombay route on a de Havilland Puss Moth aircraft that JRD himself operated. In the first year itself, after flying for around 2,60,000

kms, the company gained around Rs 60,000/- . Years later Tata Group set up Air India International along with the Government.

The iconic Maharaja came in the year 1938, when Bobby Kooka, who was one of the first employees of Tata Airlines, designed the logo of the company giving the carrier its identity for decades to come.



## 1917

## தமிழில் வார்த்தை விளையாட்டு

\*இரண்டு கேள்விகளைக் கேட்டு அவற்றிற்கு ஒரே பதிலைச் சொல்லுமாறு தமிழில் ஒரு சொல் விளையாட்டு உண்டு\*

உதாரணமாக,

"தேர் ஓடுவது எதனால்? தெருவை மெழுகுவது எதனால்?" என்ற இரண்டு கேள்விகளுக்குமான ஒரே பதில், "அச்சாணியால்" என்பது.

தேர் ஓடுவது அச்சாணியால், தெருவை மெழுகுவது அச் - சாணியால் என்று பதிலில் விளக்கம் கிடைக்கும்.

"நீ வசிக்கும் ஊர் எது? உன் காலில் காயம் வந்தது எப்படி?" என்ற இரு கேள்விகளுக்கான ஒரே பதில் "செங்கல்பட்டு" என்பது.

"சாம்பார் மணப்பதேன்? உடல் நலிவதேன்?" என்ற இரு வினாக்களுக்கு ஒரே பதில் "பெருங் காயத்தால்!" என்பது.

இன்று \*ஆங்கில\* வழிக் கல்வி பெருகிவிட்ட காலம். முன்னர் பெரும்பாலானோர் \*தமிழ்வழிக் கல்வியில் பயின்றபோது இத்தகைய சொல் விளையாட்டுகள் குழந்தைகளின் தமிழறிவையும், சிந்தனைத் திறனையும் ஒரு சேர வளர்த்தன...\*

\*இடைக்காலத்தில்\* வாழ்ந்த இளஞ்சூரியன், முதுசூரியன் என்ற இரட்டைப் புலவர்களில் ஒருவர் கண்பார்வையற்றவர், ஒருவர் கால் ஊனமானவர்.

கால் ஊனமானவரைக் கண்பார்வையற்றவர் தோளில் சுமந்து செல்வார். கால் ஊனமானவர் தோளில் இருந்தவாறே எப்படிச் செல்ல வேண்டும் என வழி சொல்வார்.

இவ்விரு புலவர்கள் எழுதிய \*வெண்பாக்கள்\* பலவும் இதேபோல் சொல் விளையாட்டு பாணியில் அமைந்தவை தான்.

ஒருவர் வெண்பாவின் இரண்டடியில் கேள்வி கேட்க மற்றவர் அடுத்த இரண்டடிகளில் பொருத்தமான பதில் சொல்வார்.

\*மதுரைத்\* தெப்பக் குளத்தில் கால் ஊனமானவர் படியில் அமர்ந்து பார்த்தவாறிருக்க, கண்பார்வை அற்றவர் தம் துணியை நீரில் அலசினார். அப்போது துணி குளத்தில் நழுவி எங்கோ சென்றுவிட்டது. அதைப் பார்த்த கால் ஊனமானவர்?

"அப்பிலே தோய்த்து அடுத்தடுத்து நீர் அதனைத் தப்பினால் நம்மையது தப்பாதோ?"

- எனக் கேள்வி கேட்டார்.

அதாவது, தண்ணீரில் துணியைப் போட்டு துவைக்கிற சாக்கில் அடிஅடியேன்று அடித்தால் அது (கோபித்துக் கொண்டு) நம்மை விட்டுப் போகாதா என்பது அவர் கேள்வியின் பொருள்.

அதற்கு பார்வையற்றவர் சொன்ன பதில் இதுதான்!

"எப்படியும் இக்கலிங்கம் போனால்என் ஏகலிங்க மாமதூரைச் சொக்கலிங்கம் உண்டே துணை" - என்று வெண்பாவை நிறைவு செய்தார்.

## தமிழில் வார்த்தை விளையாட்டு...contd

அதாவது க \*லிங்கம்\* என்ற சொல்லுக்குத் துணி என்று பொருள்.

இந்தத் துணி போனால் என்ன? மதுரைச் \*சொக்கலிங்க\* மாகிய தெய்வம் நம்மைக் காப்பாற்றும் என்பதே அவரது பதில்.

பார்வையற்றிருந்தாலும் அவரது \*தெய்வ நம்பிக்கையின்\* ஆழம் நம்மை ஆச்சரியப்பட வைக்கிறது.

இப்போது முழு வெண்பாவையும் பார்க்கலாம்..! "அப்பிலே தோய்த்து அடுத்தடுத்து நீர் அதனைத் தப்பினால் நம்மையது தப்பாதோ? -எப்படியும் இக்கலிங்கம் போனால்என் ஏகலிங்க மாமதுரைச் சொக்கலிங்கம் உண்டே துணை!"

தமிழின் பெருமையை நாம் உணர்ந்து கொள்ள வேண்டும் என்பதற்காகவே இப்பதிவு தந்தோம்.

எழுத்தாளர் சுஜாதா அவர்களிடம், திருக்குறளைப் பற்றி ஒருவர் கேள்வி கேட்டார்.

"திருக்குறள் 1330 குறள்கள் அல்லவா? திருக்குறளைத் \*திருக்குறள்கள்\* என்று தானே சொல்லவேண்டும்? அப்படியிருக்க பன்மையில் சொல்லாமல் ஏன் ஒருமையில் திருக்குறள் என்று சொல்கிறோம்?" என்று கேள்வி கேட்டார்.

அதற்கு சுஜாதா அவர்கள் சொன்ன பதில் என்ன தெரியுமா? "திருக்குறள் \*கள்ளை\* அனுமதிப்பதில்லை".



New Registered members of MITEA... Joined from 15th March 2022 to 14th April 2022

Mr. Prateek Bhandari, 59th Batch B Tech IT alumnus of MIT 2006—2010

Founder & CEO M/S Executive Zone, Near to Spencer Plaza, Chennai Www.executivezone.in M/S International Advisory Council (IAC), Chennai Www.intadc.com

Email : prateekbhandari@icloud.com Mob: +91 99879 11112 / 98401 55000

Life Member of MITEA : wef 23.03. 2022



## MIT ENTREPRENEURS ASSOCIATION

Reg. Off: Galaxy Communication Service Pvt Ltd, No.18, Fourth Street, Karpagam Avenue, R.A. Puram, Chennai - 600028, Tamil Nadu, India. Email id : miteachennai@gmail.com



The alumni Entrepreneurs of MIT are requested hereby to become the Registered members of MITEA. The Bank Account details are shared herewith:

Name: MIT Entrepreneurs Association Bank: Axis Bank, Anna Salai, Chennai Ac Number: 921010031516818 IFSC Code: UTIB 0000168

Life Member : Rs 25,000 /-

Annual Member : Rs 5,000/-



### Management related....

## **Creative Writing Contest for the Readers.**

**Topic:** " How to increase the happiness index of Indian Citizens..?...How, the State and Central Governments work together to achieve more happiness in the life style of family members living in rural and urban areas..?!!!..?

Their company's one page advertisement will be

The article has to be sent to : mitvirutcham@gmail.com

The Best article will be published in Volume 02 - 5th Publish (14th May 2022), of the E Magazine. published free in the issue.



#### Entrepreneurs are the real heroes

The nation must put the entrepreneurs - the industrialists, the agriculturists, the service providers - on a pedestal.

Do not grudge their success. Revel in it, instead. Entrepreneurs create jobs, contribute to the GDP, help fill the government's coffers with taxes.

Successful entrepreneurs do not flourish alone - many others flourish along with them, and the nation prospers.

The spirit of enterprise must be encouraged and nurtured if a nation has to grow and succeed.

Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you 9. You sometimes prefer to be silent What you believe, remember, you can achieve.

~ Mary Kay Ash



#### The best message

This is a drop of water on a leaf and 12 ants are drinking water from it. The amazing thing is how they have divided into 4 groups of 3 ants each to balance the leaf so that the water drop would not slide off. Small wonders of nature never cease to amaze. This is the type of coordination we need amongst people

## Signs of maturity

- Small talks no longer excite you.
- 2. Sleep is better than a Friday night out
- 3. You forgive more.
- 4. You become more open-minded.
- 5. You respect differences.
- 6. You don't force love.
- You accept heartaches.
- 8. You don't judge easily.

than to engage in a nonsense fight.

10. Your happiness don't depend on people but on your inner self.

#### Unforgettable moments ...

\* MITAA Coimbatore Chapter has organized an alumni Get together at Coimbatore on 17th March 2022. From Left to Right: Mr. Akilandan 36Aero, Mr. Ananthanarayanan 40Aero, Mr. Sivakumar 42 Aero, Muralidharan 36 Aero, Vasantharaj 33 Aero, Shanmugam 40Aero, Jayavel Pandian 39IT, Saravanmohan ME Mecha-



tronics, Ramanathan 33Aero, Krishnamoorthy 37Aero, Premkumar MS PhD Aero.

EC Team members of MITEA attended India Ethiopia Confer-

ence on 19th March 2022 in Chennai.

From L to R: Mr. KS. Masthan, Tamilnadu Minister for Minorities Welfare, Wakf Board and Non Resident Tamil Welfare, Refugees & Evacuees.

Mr. Venkatesan, TNo 39230, Founder CEO of Mpover India and Mr. Selvakumar, TNo: 947614, Founder MD of M/S Tritech Elastomers.

The function was was very useful and for the Africa Business Opportunities, please Contact Mob: 95661 70179 For further details.



Unf

#### Unforgettable moments ...contd.

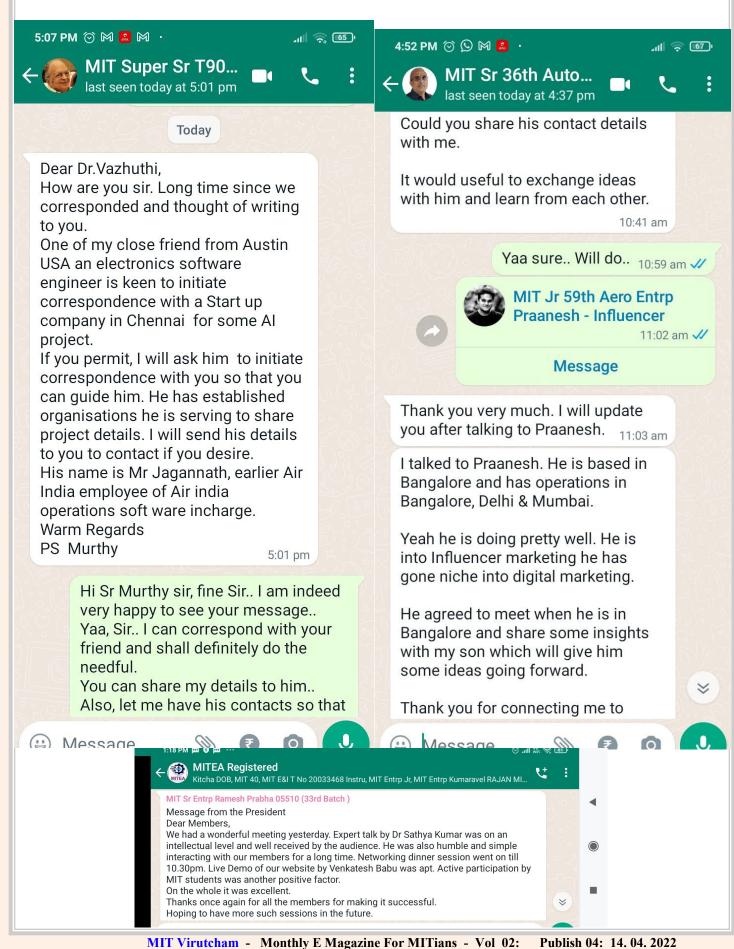
\* Mr. S.L.V. Moorthy is 16th Batch Alumnus of MIT. He did his Management from IIM Ahemedabad. He can be contacted in his mobile number

+91 98400 21731 for more details. He has authored book which has been shared herewith for the information of everyone. Thanks to Mr. Sankar, 31st Batch Elecs, MITAA Secretary and Mr. Duraisamy Kannan, TNo 1678 for sharing the details of the alumnus Mr. S.L.V. Moorthy. Few more books written by him are shared herewith.



MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 04: 14. 04. 2022

## **Alumni Feedback**





#### Introduction to Stock Market How to Pick Your Stock—Part 4 By Rajesh Vedhamurthy Tno: 20033468, Founder MD Airwizon Digital Pvt Ltd & HIKEON, Bangalore.



#### INTRODUCTION TO STOCK MARKET HOW TO PICK YOUR STOCK - PART 4 -RAJESH VEDHAMURTHY (ARWIZON DIGITAL PVT LTD)

In this article we will study about Support and Resistance in Technical Analysis.

There are hundreds of thousands of market participants buying and selling stocks for a wide variety of reasons.Chart patterns put all buying and selling into perspective by consolidating supply and demand into a concise picture. As a complete pictorial record of all trading, chart patterns provide a framework to analyze the battle raging between bulls and bears. More importantly, chart patterns and technical analysis can help determine who is winning the battle, allowing traders and investors to position themselves accordingly.

While discussing candlestick patterns there is a point of entry where you enter the trade and the Stoploss point where the trade goes against you and you exit and Target where you book profits and exit trade,. We will discuss the same in this chapter.

The best way to identify the target price is to identify the support and resistance points. The **support and resistance** (S&R) are specific price points on a chart expected to attract the maximum amount of either buying or selling. The support price is a price at which one can expect more buyers than sellers. Likewise, the resistance price is a price at which one can expect more sellers than buyers.

#### THE RESISTANCE

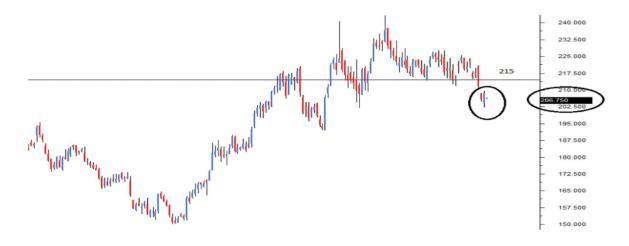
As the name suggests, resistance is something which stops the price from rising further. The resistance level is a price point on the chart where traders expect maximum supply (in terms of selling) for the stock/index. The resistance level is always above the current market price.

#### Introduction to Stock Market - Part 4...contd.

#### HIKEDN®

The likelihood of the price rising to the resistance level, consolidating, absorbing all the supply, and declining is high. The resistance is one of the critical technical analysis tools which market participants look at in a rising market. The resistance often acts as a trigger to sell.

Here is the chart of Ambuja Cements Limited. The horizontal line coinciding at Rs.215 on the chart, marks the resistance level for Ambuja Cements.



For a moment let us imagine Ambuja cement at Rs.206 forming a bullish marubozu with a low of 202. We know this is a signal to initiate a long trade, and we also know that the stoploss for this trade is at 202. With the new-found knowledge on resistance, we now know that we can set 215 as a possible target for this trade!

#### THE REASONS ARE SIMPLE :-

- 1. The resistance of 215 implies there is a likelihood of excess supply.
- 2. Excess supply builds selling pressure.
- 3. Selling pressure tends to drag the prices lower.

Hence for reasons stated above, when a trader is long, he can look at resistance points to set targets and to set exit points for the trade.

#### Introduction to Stock Market - Part 4...contd.

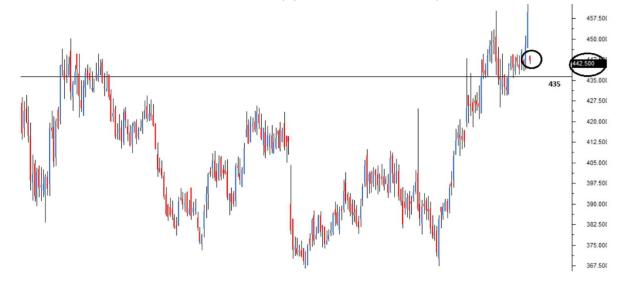
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#### THE SUPPORT

As the name suggests, support is something that prevents the price from falling further. The support level is a price point on the chart where the trader expects maximum demand (in terms of buying) coming into the stock/index. Whenever the price falls to the support line, it is likely to bounce back. The support level is always below the current market price.

There is a maximum likelihood that the price could fall until the support, consolidate, absorb all the demand, and then start moving upwards. The support is one of the critical technical level market participants look for in a falling market. The support often acts as a trigger to buy.

Here is the chart of Cipla Limited. The horizontal line coinciding at 435 on the chart marks the support level for Cipla.



#### FEW THINGS THAT YOU NEED TO NOTICE ON THE CHART ABOVE:

- 1. The support level, indicated by the horizontal line is below the current market price.
- 2. While the support level is at 435, the current candle is at 442.5. The current candle and its corresponding price level are encircled for your reference

### Introduction to Stock Market - Part 4...contd.

#### HIKEDN®

Like we did while understanding resistance, let us imagine a bearish pattern formation – perhaps a shooting star at 442 with a high of 446. the call is too short Cipla at 442, with 446 as the stop loss. Since we know 435 the immediate support, we can set the target at 435.

#### So what makes Rs.435 target worthy? The following reasons back the decision:

- 1. Support at 435 implies there is a maximum likelihood of excess demand to emerge.
- 2. Excess demand builds buying pressure.
- 3. Buying pressure tends to drag the price higher.

Hence for the reasons stated above, when a trader is short, he can look at support points to set targets and to set exit points for the trade.

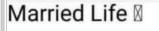
#### CONCLUSION

We will learn to identify Support and Resistance in subsequent articles. The support and resistance lines are only indicative of a possible reversal of prices. They by no means should be taken for ascertain. Like anything else in technical analysis, one should weigh the possibility of an event occurring (based on patterns) in terms of probability.

#### Happy Investing !!!!

Disclaimer:We are not SEBI registered advisors,Please consult your financial advisor before making any investments.

### Its all in the Game...





Those who Judge will never Understand & those who understand will never judge....







சாலைகளில் வாகனங்களை ஓட்டிச் செல்லும்போது எவ்வளவு ரூபாய் சுங்கக் கட்டணம் செலுத்த வேண்டும் என்ற தகவல்களை முன்கூட்டியே அறியும் வசதியை விரைவில் அறிமுகப்படுத்துகிறது கூகுள் மேப்

காரில் பயணிக்கும் பயனர்கள், புறப்படும் இடம் மற்றும் சென்று சேர வேண்டிய இடத்தை கூகுள் மேப்பில் குறிப்பிட்டால், சுங்கக் கட்டணம் எவ்வளவு என்ற விவரங்களை பெறலாம்

உள்ளூர் சுங்கக் கட்டண அதிகாரிகளிடமிருந்து பெறப்பட்ட தகவல்களின் அடிப்படையில் கூகுள் மேப்ஸ் இவற்றை வழங்குகிறது

கட்டணமில்லா வழிகளைக்கூட அடையாளம் கண்டு அதில் பயணிக்கவும் கூகுள் மேப்பின் புதிய அப்டேட் வழி செய்யவுள்ளது

இந்தியா, ஜப்பான், இந்தோனேசியா மற்றும் அமெரிக்கா ஆகிய நாடுகளில் புதிய அம்சம் வெளிவருகிறது

ஏப்ரல் 15ம் தேதிக்கு மேல் புதிய அம்சம் வெளிவரும் என்று எதிர்பார்க்கப்படுகிறது

V 07|04|2022 - 4:00 PM

www.puthiyathalaimurai.com



## Young Entrepreneur Mr. Prateek Bhandari, 59th Batch IT MITian...His Successful Ventures.

In 2006, I entered MIT with my carefree attitude. The place was brimming with intellectuals. Like they all belong there. I started second guessing my decision. I knew I wasn't exactly "nerdy" but again I had my some skills which landed me there in the first place. I couldn't give up that easily. So after a few brief moments of self doubt, I decided to take up this challenge. MIT brought out my true potential. I learnt so much there, not only academic but so much about life that helped me reach where I am today. I owe it to MIT. Also, I met few wonderful people there, they made this journey a cake walk. We call ourselves "last bench 11". They weren't only my companions and study buddies but we still are best of friends despite

of being in different parts of world.

In 2010, I got placed in Infosys during my final year of B.Tech IT during campus placement. The opportunity was huge and I was ready. The training was intense and fun at the same time. Towards the end of the training, I landed up on a big opportunity to work with UK government to support investment from India to UK and thus began my journey with International Advisory Council.

International Advisory Council (IAC) is a boutique advisory firm that provides crossborder trade and consultancy services to organizations planning to expand globally. IAC acts as an advisor to companies and government trade and investment promotion agencies. The company has worked with many investment promotion agencies from the United States, United Kingdom, Japan, Germany and various other agencies from Europe, Asia and the Americas. With 5 offices across India, IAC has helped more than 200 companies to expand outside of India.

In 2013, I decided to relocate to chennai. While looking out office space for IAC, I had urge to start something. I wanted to give luxury office spaces at affordable price. After researching and brainstorming for few months, I was all set for

my second start up, The Executive Zone.

The Executive Zone (TEZ) is a selection of high-spec serviced office suites with refined ambience and stately elegance. With over 500+ seats, The Executive Zone provides flexible and customizable workspace solutions with fully furnished co-working spaces, private offices, virtual offices, meeting rooms, event space and an exclusive member's network. The Executive Zone (TEZ) is located at Chennai's prime commercial area on Mount Road near thousand light metro station.



#### Happy Holi...18th March 2022, Festival Colours.



Holi is one of the biggest festivals of the Hindu religion. Often referred to as the festival of colours, Holi is celebrated with great zeal and enthusiasm across various parts of the country. The two-day festival starts with Holika Dahan on the full moon day of the Phalgun month of the Hindu calendar. The following day people play with colours as part of the main celebration of the Holi festival.

The Covid-19 pandemic had badly affected the

Holi celebrations for the past two years. However, with the situation being under control this time, the enthusiasm in Holi celebrations is likely to return.

#### Holi: History

The festival Holi originates from the Hindu mythological tale of Hiranya Kashyap, the demon king, who wanted to be immortal and be worshipped by everyone. However, his own son,



Prahlad worshipped Lord Vishnu. This irritated Hiranya Kashyap and he asked his sister Holika, who was immune to fire, to sit on fire along with Prahlad.

#### Holi 2022 Significance And History:

Holi is a celebration of the divine love between Lord Krishna and Radha. According to mythology, Lord Krishna was of a dark complexion and used to complain to his mother, Yashoda. Additionally, Radha was very fair, and Krishna used to be anxious if she would accept him despite the contrast in their complexion. So one day, Yashoda playfully suggested that Lord Krishna should smear Radha's face with colours to remove the difference in their complexion. Krishna followed his mother's advice and smeared Radha's face. And that is how Holi celebrations began all over the country. This is why the festival is played with much pomp in Mathu-

ra and Vrindavan. It is also a harvest festival and marks the arrival of spring and the end of winter.



## **Advertisement for Entrepreneurs of MIT**



#### Advertisement for Promotion of MITians' Companies, Products & Services

The Alumni of MIT are hereby informed to give advertisement for their companies products and services in the E Magazine on chargeable basis. The terms and conditions for the same are mentioned below:

\* The advt will be displayed in the E

Magazine for all the 12 issues from the month of releasing the advt.

- The contents shall be mailed by the Alumnus or the readers who are interested to advertise.
  - to the Chief Editor of the E Magazine
- The charges for placing the advertisement by any Alumnus of MIT from any part of the Globe is **USD 150 or in INR 10,000/-** for one year (12 issues) from the month of placing the advt.
- The advt will be one full page in the E Magazine.
- \* The contents are subject to editing by the Editorial Team Members.
- The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number : +91 97906 17957 Email: mitvirutcham@gmail.com

 May Leed Rama bless up with Success, Happiness and Peace on the Auspicicus Occasion of Ram Navamin
Happy Ram Navamin

